



# 8th AGRO & FOOD

## PROCESSING SUMMIT & AWARDS 2023

Investment | Technology | Infrastructure | Finance | Skill Development

### 10 March, 2023

Hotel Pride Plaza, Ahmedabad, Gujarat



THE ASSOCIATED CHAMBERS OF COMMERCE AND INDUSTRY OF INDIA

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## INTRODUCTION

There is a positive energy for growth erupting in the India and food processing is not untouched from it. As food processing sector is a key sector for India's economy, given that it has been one of the largest employment creators. It provides a boost to farm incomes, reduces massive Agri-produce wastage, enables value creation, and plays a key role in managing supply-side food inflation. With a strong agricultural background and several favourable trends supporting its progress, the Indian food processing industry is on the cusp of a transformation, and the industry could potentially grow and is expected to reach US\$ 535 billion by 2025-26. This growth gives a strong indication that given the right policy environment for growth, Indian food processing sector is capable of becoming growth engine of India economy and positioning India as the "FOOD BASKET" to the world.

Value addition in agriculture presents an opportunity to integrate agriculture with FP industry and market. However, to tap this potential and opportunity, **it is a need of hour to address the gaps in infrastructure supporting the Agro & Food Processing industry based on key challenges across sector.** Improving Post harvest & Marketing infrastructure is perhaps the key to unlock the potential of FP in India. To enhance the level of processing, value addition and reduction of the wastage by improving shelf life, it is mandatory to adopt broad based strategy by ensuring de-centralized participation of the stakeholders. ***A well-developed food processing sector with higher level of processing will help in the reduction of wastage, improve value addition, promote crop diversification, ensure better return to the farmers, and also address critical issues of food security, food inflation and providing wholesome, nutritious food to the masses.*** With this, focus on developing manpower and skills for the Food Processing Sector is also needed to fill-in the gap in the numbers and quality of manpower in the sector. This gap, unless addressed urgently, is likely to be a key impediment in the growth of the Food Processing Sector in India and in consequence, could impact growth in industrial & production sector as well.

With this background and given the future growth potential and importance of food processing industry in India's economic and social outlook, it is time to unlock the full potential of the food processing industry. Recognizing this, ASSOCHAM is happy to announce its **8th Edition of annual & key event i.e AGRO & FOOD PROCESSING SUMMIT & AWARDS - 2023 with special focus on "INVESTMENT - TECHNOLOGY- INFRASTRUCTURE – FINANCE – SKILL DEVELOPMENT" on 10<sup>th</sup> March, 2023** with an objective to provide a platform stakeholders to discuss Challenges & chalking down the roadmap for the growth this sector. The summit aims to promote investments, Showcase latest technologies and Best practices for the Food processing industry, in line with the 'MAKE IN INDIA' initiative of the Government of India. The summit is also aimed to discuss a wide range of topics like Innovation, Nutrition's, Infrastructure, Finance, employment generation opportunities through skilled manpower, Food Safety, Regulations and other value added services etc. The Summit will mark the presence of national and international food processing industry, representatives from union and state governments, investors, policy makers, academia, trade bodies & association's food technologists, food safety experts

Technology and innovation have transformed several sectors hence Food processing Sector also desperately needs to get its share for excellence in new technology and innovation to move forward. In this context, we are happy to announce, ASSOCHAM "FOOD INNOVATION EXCELLENCE AWARDS- 2023" on 10th March, 2023 in concurrence with 8th AGRO & FOOD PROCESSING, SUMMIT. This awards ceremony aims to honor and recognize excellence in Food processing Sector. It will also serve as an appreciation and motivation for food & allied industry to continue in providing excellence in Food processing sector to bring new approaches for accelerating country's economic growth and social development through food processing sector.





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## WHY THIS SUMMIT IN GUJARAT

**Gujarat** has a huge potential to be India's Agro food processing hub due to easy raw material availability. This state is one of the fastest growing states in terms of food processing with the immense potential in food processing sector it has also emerged as a new found granary of India with a record output. The state also has maximum **MSME's in Food processing sector**. The abundance of varieties of crops, State government initiatives and technological advancement which are fueling growth in state Agro food processing industry due to which it offers enormous opportunities for investors in Agro Food processing Sector in the state.

## KEY ADVANTAGE – GUJARAT

Robust  
Support  
Infrastructure

State  
Government's  
Proactiveness

Easy of  
Doing  
Business

Strategic  
Location

Investment  
Opportunities



Rapidly  
Growing  
Agro & Food  
Processing  
Sector

Leading  
Producer of  
Agricultural  
Products

Favorable  
& Investment  
Friendly  
Policies

Established  
Food Parks



GLIMPSE OF PAST EDITIONS





# GLIMPSE OF PAST EDITIONS







## KEY OBJECTIVES

*The Objective of this summit is to create a platform to discuss on various Strategies on strengthening Food processing sector with a special focus on INVESTMENT, TECHNOLOGY, INFRASTRUCTURE, FINANCE, and SKILL DEVELOPMENT to re-shape the industry.*

### The key objectives of the Summit are:

- To deliberate and analyze hurdles for MSME's in fostering investments in Food Processing Sector and also to promote opportunities available for investment in this sector.
- To discuss value addition strategies for MSME's by taking agricultural produce to the next level in collaboration with the big industry and to demonstrate best practices on value-addition in agriculture.
- To discuss in detail & showcase emerging technologies for Dairy, Agro & food Processing Industry.
- To discuss Role of Financial Institution in strengthening FP sector and to promote various banking schemes for Food Processing industry.
- Bring together industry, academia, MSME's, R&D institutions, Financial Institutes, and policy agencies on a common platform to discuss on strengthening FPI sector.
- To bring awareness on various scheme of central & state Government on Food Processing sector for MSME's.
- To discuss and issues and challenges related to Food safety and standards regulations.
- To discuss on minimizing wastage at all stages in the food processing chain by the development of robust infrastructure for storage, transportation, and processing of agro-food produce.
- Encouraging and promoting women entrepreneur and Start-ups in Agro & Food processing Sector.
- Roadmap to undertake appropriate measures to address the skill Gap Issue in the sector.
- Accelerating Digital Transformation & Industry 4.0 in FP Industry for making industry globally competitive.





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## KEY FOCUS AREA

*This summit is focused towards unfolding several challenges, opportunities and way forward through deliberations encompassing:*

- ⊙ Emerging trends in **food Processing & Packaging Industry**
- ⊙ **Innovations & Partnerships opportunity for MSME's**
- ⊙ Focus on MoFPI, State Govt & schemes of APEDA, SIDBI, NABARD, NHB for the Stakeholders & MSME's
- ⊙ To promote use of Modern technology like, **AI, Digitization, Industry 4.0, ICT** for global competitiveness\Strengthening Food Marketing Links
- ⊙ Role of Financial Institution
- ⊙ Increase awareness of quality and safety
- ⊙ Women entrepreneur and Startups in Agro & Food processing Sector
- ⊙ Focus on creating infrastructure for development of food processing industry
- ⊙ Focus on Fulfilling Skill Gaps in industry by providing Skilled Manpower/Skill Training

## HIGHLIGHTS OF THE SUMMIT

- ❖ Talks & High level presentations by policy makers, stake holders, professionals and industry experts during Summit
- ❖ The summit and the exhibition will provide an opportunity for deliberating, networking, and exploring the untapped trade potential between participants
- ❖ Industry connect platform featuring successful entrepreneurs
- ❖ To showcase leading innovations, outstanding technologies and quality products and services in food processing Sector through exhibition
- ❖ Appreciation and motivation for food & allied industry through **Food Innovation Excellence Awards**
- ❖ Identifying the key investment opportunities







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## TARGET AUDIENCE

- ❖ National & International Food Processing Companies, Agro & Horticulture Industries, Dairy Industries, Beverage Industry,
- ❖ Frozen Food Industry Ready to Eat Industry, Bakery and Confectionary Industry
- ❖ Flavor and Spices Manufacturers
- ❖ Cold Chain and Logistics provider
- ❖ Technology providers
- ❖ Machineries Manufacturers
- ❖ Packaging Companies
- ❖ Food Safety and Quality improvement industry
- ❖ Public and Private Sector Banks as well as Other Financial Institutions
- ❖ Central & State Government Departments, Corporations and Officials
- ❖ Women Entrepreneurs / Startups
- ❖ Progressive Farmers / Farmer Producer Organizations (FPOs)
- ❖ Producer of niche products (Organic/Fortified Food /Nutraceuticals))
- ❖ MSME's In Food Processing Sector
- ❖ Experts / Representatives from Multilateral, Bilateral and Other International Organizations
- ❖ Consultants, Service Providers and Innovators
- ❖ Research and Academic Institutes, Representatives from NGOs and State Agricultural Universities





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## PROCESSING SUMMIT & AWARDS 2023

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10 March, 2023 | Hotel Pride Plaza, Ahmedabad, Gujarat

### SPONSORSHIP OPPORTUNITIES

#### SUMMIT PLATINIUM PARTNER ₹ 8,00,000/-

- Extensive visibility and acknowledgment as "Platinum Partner" of the summit.
- Opportunity to deliver the address in the Inaugural Session of the summit.
- Speaking slot:- An opportunity to address the captive audience of the summit in Business session.
- Display of your company roll up banner standees (4 Banners) in the pre event area.
- Prominent display of company Logo as "PLATINIUM PARTNER" at the side panels of the summit backdrop and other including all promotional materials such as panel board at venue, brochure, invitation card, letterhead, thank you panel, etc.
- Complementary 9 Sqm stall at the exhibition area to showcase your company product/Technology in food processing sector.
- Privilege to invite your clients/colleagues (up to 15 ) as special invitees for opening ceremony, networking reception of summit and Exhibition.
- Corporate advertisement in the backgrounder which will be released by Chief Guest.
- Corporate Boucher and promotional literature to be included in the delegate kit and summit head table.
- Electronic flier campaign with sponsor's logo at Food processing players/industry.
- Acknowledgement of support in the "Thank you Panel".

#### SUMMIT DIAMOND PARTNER ₹ 6,00,000/-

- Acknowledgment as "Diamond Partner" of the summit.
- Speaking slot:- An opportunity to address the captive audience of the summit in Business session.
- Display of your company roll up banner standees (3 Banners) in the pre event area.
- Prominent display of company Logo as "DIAMOND PARTNER" at the side panels of the summit backdrop and other including all promotional materials such as panel board at venue, brochure, invitation card, letterhead, thank you panel, etc.
- Complementary 9 Sqm stall at the exhibition area to showcase your company product/Technology in food processing sector.
- Privilege to invite your clients/colleagues (up to 10) as special invitees for opening ceremony, networking reception of summit and Exhibition.
- Corporate advertisement in the backgrounder which will be released by Chief Guest.
- Corporate Boucher and promotional literature to be included in the delegate kit of summit.
- Acknowledgement of support in the "Thank you Panel".

#### SUMMIT GOLD PARTNER ₹ 5,00,000/-

- Acknowledgment as "Gold Partner" of the summit.
- Speaking slot:- An opportunity to address the captive audience of the summit in Business session.
- Display of your company roll up banner standees (3 Banners) in the pre event area.
- Prominent display of company Logo as "GOLD PARTNER" at the side panels of the summit backdrop and other including all promotional materials such as panel board at venue, brochure, invitation card, letterhead, thank you panel, etc.
- Complementary 9 Sqm stall at the exhibition area to showcase your company product/Technology in food processing sector.
- Privilege to invite your clients/colleagues (up to 7) as special invitees for opening ceremony, networking reception of summit and Exhibition.
- Corporate Boucher and promotional literature to be included in the delegate kit of summit.
- Acknowledgement of support in the "Thank you Panel".

#### SUMMIT SILVER PARTNER ₹ 4,00,000/-

- Acknowledgment as "Silver Partner" of the summit.
- Speaking slot:- An opportunity to address the captive audience of the summit in Business session.
- Prominent display of company Logo as "SILVER PARTNER" at the side panels of the summit backdrop and other including all promotional materials such as panel board at venue, brochure, invitation card, letterhead, thank you panel, etc.
- Complementary 9 Sqm stall at the exhibition area to showcase your company product/Technology in food processing sector.
- Privilege to invite your clients/colleagues (up to 5) as special invitees for opening ceremony, networking reception of summit and Exhibition.
- Acknowledgement of support in the "Thank you Panel".



## SUMMIT LUNCH PARTNER ₹ 3,00,000/-

- Acknowledgment as "Lunch Partner" of the summit.
- Speaking slot:- An opportunity to address the captive audience of the summit in Business session.
- Prominent display of company Logo as "LUNCH PARTNER" at the side panels of the summit backdrop and other including all promotional materials such as panel board at venue, brochure, invitation card, letterhead, thank you panel, etc.
- Display of your company roll up banner standees (2 Banners) at the lunch area of the summit.
- Privilege to invite your clients/colleagues (up to 5) as special invitees for opening ceremony, networking reception of summit and Exhibition.
- Corporate advertisement in the backgrounder which will be released by Chief Guest.

## SUMMIT DELEGATE KIT PARTNER ₹ 2,00,000/-

- Acknowledgment as "Delegate Kit Partner" of the summit.
- Prominent display of company Logo as "DELEGATE KIT PARTNER" at the side panels of the summit backdrop and other including all promotional materials such as panel board at venue, brochure, delegate kit, invitation card, letterhead, thank you panel, etc.
- Privilege to invite your clients/colleagues (up to 4) as special invitees for opening ceremony, networking reception of summit and Exhibition.
- Corporate advertisement in the backgrounder which will be released by Chief Guest.
- Corporate Boucher and promotional literature to be included in the delegate kit of summit.

## SUPPORTERS ₹ 1,00,000/-

- Acknowledgment as "Supporters" of the summit.
- Prominent display of Company Logo as "SUPPORTERS" at the side panels of the summit backdrop and other including all promotional materials such as panel board at venue, brochure, delegate kit, invitation card, letterhead, thank you panel, etc.
- Privilege to invite you clients / colleagues (up to 2) as special invitees for opening ceremony, networking reception of summit and Exhibition.

## EXHIBITION OPPORTUNITIES

The Summit provides an opportunity for participating companies to exhibit their latest research developments and products in the market. It would also provide a forum to explore mutually beneficial business opportunities and build partnerships and alliances.

## STALL TARRIF\*\*

Stall size 3 x 3 mtr.

INR 45,000/-

Stall size 3 x 2 mtr.

INR 30,000/-

**Following benefits would be available to exhibitors:** (a) Completely built up stall with company fascia (b) Two Chairs, one table, spotlights, waste paper basket, electric points, etc. (c) 2 delegates Passes free.

## ADVERTISEMENT IN THE KNOWLEDGE PAPER

The souvenir will circulate to all participants, relevant Industries and other Central & State Government agencies and ministries, all embassies in India and Indian embassies in abroad apart from sale/display in major food processing and agriculture related exhibitions and seminars organized by ASSOCHAM in India and around the world.

## ADVERTISEMENT TARIFF\*

PAGE PARTICULAR	AMOUNT (INR*)	PAGE PARTICULAR	AMOUNT (INR*)
Back Cover (Colour)	50,000/-	Back Inside Cover (Colour)	40,000/-
Front Inside Cover (Colour)	40,000/-	Full Page (Colour)	30,000/-

**Print Area:** A4 Size, **Advt. material:** CD (Coral)/JPG/PDF format with 300 dpi

\*Will be booked on first come first served basis.

\*\*ASSOCHAM shall have right to modify/change any of the tariff at its own discretion.

## FOR PARTNERSHIP/ PARTICIPATION PLEASE CONTACT

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# AWARDS



ASSOCHAM's FOOD INNOVATION & EXCELLENCE AWARD-2023 has been designed to honor industry towards, their contribution and achievements in this sector, these prestigious awards aim to annually identify the top food innovative organisations, infrastructure development, R&D institutes, skill development, organic & tissue culture farming, and start-ups in the nation. They also seek to honour and recognise the brightest stars in the Indian food industry.

The awards tried to give companies and start-ups a chance to shine and be recognised nationally and internationally for their innovative products and services in the food processing industry. The awards are open to the evolution of all types of Food Processes, Products, Services, Technological, R&D Institutes, Safety, or any other type of innovation that can fuel the growth of the Food Processing Industry through new ideas and approaches, as well as tangible results in previous years.

Because of the availability of applications, the completeness of the evaluation procedure, and the involvement of specialists in technology, innovation, and business as Award Jury, the last five editions of the ASSOCHAM's FOOD INNOVATION & EXCELLENCE AWARD have been a great success.

Technology and innovation have transformed several sectors hence Food processing Sector also desperately needs to get its share for excellence in new technology and innovation to move forward. In this context, we are happy to announce, ASSOCHAM's FOOD INNOVATION & EXCELLENCE AWARD on 10th March, 2023 in concurrence with 8th AGRO & FOOD PROESSING, SUMMIT. This awards ceremony aims to honor and recognize excellence in Food processing Sector. It will also serve as an appreciation and motivation for food & allied industry to continue in providing excellence in Food processing sector to bring new approaches for accelerating country's economic growth and social development through food processing sector.

## Objective of **AWARDS**

- » **GET recognized as an innovation-driven organization**
- » **Setting benchmarks for excellence in business**
- » **Motivating for competitive improvement**

## Why Complete

- » The award model provides a Performa for self-assessment
- » Identified strengths and opportunities for advancement based on a thorough and rigorous external assessment
- » It would help in gearing up for future challenges & achieving world-class quality.
- » Winning the award would impart a competitive edge to the quality of your products and business and add to your company's brand equity



# AWARDS

**ASSOCHAM**  
Ideate · Innovate · Impact

## 6<sup>th</sup> **FOOD** Innovation & Excellence

**Awards 2023**

10<sup>th</sup> March, 2023, Hotel Pride Plaza,  
Ahmedabad, Gujarat

**AWARD**

CATEGORIES



- ★ Excellence in Innovative Product Promotion (Branding & Marketing) of the Year.
- ★ Excellence in Innovative Packaging (Agri Food, Dairy, Spices, Frozen, etc...).
- ★ Best online grocery store of the year.
- ★ Best online food delivery company of the year.
- ★ Best Start-Ups of the Year (Food processing & Allied sector).
- ★ Women Entrepreneur of the Year (Food processing and Allied sector).
- ★ Excellence in Safety & Hygiene for the year.
- ★ Best Supply Chain Solution provider of the year.
- ★ Excellence in Cold Storage solution provider of the year.
- ★ Excellence Organic Food Product Manufacturer of the year.
- ★ Farmer Producer Organization (FPO) of the year.
- ★ Best Food processing machinery manufacturer of the year.
- ★ Best Frozen products Award of the year.
- ★ Best Exporter of the Year.
- ★ Excellence in Innovative & Sustainable farming technology.
- ★ Excellence in Agro Infrastructure of the year.
- ★ Agro food Business Consultant of the year (Individual).
- ★ Excellence in Skill Development for employee (Training) of the year.
- ★ Excellence in innovative management in food safety & hygiene (Agro Food Processing, Dairy and Allied Sector).
- ★ Best food testing laboratory model of the year.
- ★ Innovative Smart Manufacturing of the year digitization, industry 4.0 in food processing and allied sector.
- ★ Best Finance Institution FOR Agri and food processing sector of the year award.

For more details contact.

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